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**ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III**

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**FACING PAGE**

**Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING 01/01/2019 AND ENDING 12/31/2019  
MM/DD/YY MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER-DEALER: **Augeo Advisors, LLC**

OFFICIAL USE ONLY

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

FIRM I.D. NO.

**10801 National Blvd., Suite 245**

(No. and Street)

**Los Angeles**

**CA**

**90064**

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Lars Ekstrom 310-500-8861

(Area Code - Telephone Number)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

**Brian W. Anson, CPA**

(Name - if individual, state last, first, middle name)

**18401 Burbank Blvd #120**

**Tarzana**

**CA**

**91356**

(Address)

(City)

(State)

Washington DC (Zip Code)  
413

**CHECK ONE:**



Certified Public Accountant



Public Accountant



Accountant not resident in United States or any of its possessions.

Securities and Exchange Commission  
Trading and Markets

**FOR OFFICIAL USE ONLY**

**RECEIVED**

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)


SEC 1410 (06-02)

Potential persons who are to respond to the collection of  
information contained in this form are not required to respond  
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RMS

### OATH OR AFFIRMATION

I, Lars Ekstrom, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Augeo Advisors, LLC, as of December 31, 2019, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

 **A. RAMOS**  
**COMM. #2185773**  
**Notary Public - California**  
**Los Angeles County**  
**My Comm. Expires Mar. 6, 2021**

**Signature**

**Managing Director**

## Title

**Notary Public**

**This report \*\* contains (check all applicable boxes):**

- ☒ (a) Facing Page.
- ☒ (b) Statement of Financial Condition.
- ☒ (c) Statement of Income (Loss).
- ☒ (d) Statement of Changes in Financial Condition.
- ☒ (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- ☐ (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- ☒ (g) Computation of Net Capital.
- ☒ (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- ☒ (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- ☐ (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- ☐ (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- ☒ (l) An Oath or Affirmation.
- ☐ (m) A copy of the SIPC Supplemental Report.
- ☐ (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

***\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).***

**BRIAN W. ANSON**

*Certified Public Accountant*

18401 Burbank Blvd., Suite 120, Tarzana, CA 91356 • Tel. (818) 636-5660 • Fax (818) 401-8818

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Shareholder's and Board of Members of Augeo Advisors, LLC

**Opinion on the Financial Statements**

I have audited the accompanying statement of financial condition of Augeo Advisors, LLC as of December 31, 2019, the related statements of income, changes in members' equity, and cash flows for the year then ended, and the related notes (collectively referred to as the financial statements). In my opinion, the financial statements present fairly, in all material respects, the financial position of Augeo Advisors, LLC as of December 31, 2019, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

**Basis for Opinion**

These financial statements are the responsibility of Augeo Advisors, LLC's management. My responsibility is to express an opinion on Augeo Advisors, LLC's financial statements based on my audit. I am a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and am required to be independent with respect to Augeo Advisors, LLC in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

I conducted my audit in accordance with the standards of the PCAOB. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. My audit included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. My audit also included evaluating the accounting principles used and significant estimates made by management, as evaluating the overall presentation of the financial statements. I believe that my audit provides a reasonable basis for my opinion.

**Auditor's Report on Supplemental Information**

The information contained in Schedule I, II, and III ("Supplemental Information") has been subjected to audit procedures performed in conjunction with the audit of the Augeo Advisors, LLC's financial statements. The Supplemental Information is the responsibility of the Augeo Advisors, LLC's management. My audit procedures included determining whether the Supplemental Information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the Supplemental Information. In forming my opinion on the Supplemental Information, I evaluated whether the Supplemental Information, including its form and content is presented in conformity with 17 C.F.R. § 240.17a-5. In my opinion, Schedules I, II, and III are fairly stated, in all material respects, in relation to the financial statements taken as a whole.



Brian W. Anson

Certified Public Accountant

I have served as Augeo Advisors, LLC's auditor since 2011.

Tarzana, California

January 21, 2020

AUGEO ADVISORS, LLC

Statement of Financial Condition  
December 31, 2019

ASSETS

Cash	\$ 95,202
Accounts receivable	75,000
Furniture and equipment, net of accumulated depreciation of \$26,993	994
Other assets	4,605
Total assets	<u>\$ 175,801</u>

LIABILITIES AND MEMBER'S EQUITY

LIABILITIES

Accounts payable and accrued expenses	\$ 4,861
Unearned revenue	25,000
Due to officers	12,241
Total liabilities	<u>42,102</u>

MEMBER'S EQUITY:

Member's equity	133,699
Total member's equity	<u>133,699</u>
Total liabilities and member's equity	<u>\$ 175,801</u>

# AUGEO ADVISORS, LLC

## Statement of Income For the year ended December 31, 2019

REVENUE	
M&A advisory fees	\$ 175,000
EXPENSES:	
Consulting	5,505
Depreciation	1,705
Health insurance	33,742
Guaranteed payments	13,968
Legal and professional fees	5,000
Office rent and parking	28,055
Research & database	11,860
Regulatory expense	3,475
Telephone and communications	12,085
Travel, meals & entertainment	8,936
Other general and administrative expenses	2,314
Total expenses	<u>126,645</u>
INCOME BEFORE INCOME TAXES	<u>48,355</u>
INCOME TAX PROVISION	
Income tax expense	<u>(800)</u>
NET INCOME	<u>\$ 47,555</u>

AUGEO ADVISORS, LLC

Statement of Changes in Member's Equity  
For the year ended December 31, 2019

	Total Member's Equity
Beginning balance December 31, 2018	\$ 86,944
Net income (loss)	47,555
Capital withdrawal	(800)
Ending balance December 31, 2019	\$ 133,699

# AUGEO ADVISORS, LLC

## Statement of Cash Flows For the year ended December 31, 2019

### CASH FLOWS FROM OPERATING ACTIVITIES:

Net income (loss)	\$ 47,555
Adjustments to reconcile net income (loss) to net cash used in operating activities:	
Depreciation	1,705
Increase (decrease) in cash from:	
Accounts receivable	(75,000)
Accounts payable and accrued expenses	(1,951)
Unearned revenue	25,000
Due to officers	(1,338)
Total adjustments	<u>(53,289)</u>
Net cash used in operating activities	<u>(4,029)</u>

### CASH FLOWS FROM INVESTING ACTIVITIES

Capital expenditures	<u>-</u>
Net cash used in investing activities	<u>-</u>

### CASH FLOWS FROM FINANCING ACTIVITIES:

Capital withdrawals	<u>(800)</u>
Net cash used in financing activities	<u>(800)</u>

Increase (decrease) in cash	(4,829)
Cash-beginning of period	100,031
Cash-end of period	<u>\$ 95,202</u>

### Supplemental disclosure of cash flow information

#### Cash paid during the year for:

Interest	\$ -
Income taxes	\$ 800

AUGEO ADVISORS, LLC  
Notes to Financial Statements  
For the year ended December 31, 2019

Note 1: GENERAL AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

*General*

Augeo Advisors, LLC, (the "Company"), was formed in June, 2010, in the State of California as a limited liability company. The Company is registered as a broker-dealer with the Securities and Exchange Commission ("SEC") and is a member of the Financial Industry Regulatory Authority ("FINRA") and Securities Investor Protection Corporation ("SIPC"). The Company is authorized to engage in private placements of securities and mergers and acquisitions. The Company does not hold customer funds or safeguard customer securities.

*Summary of Significant Accounting Policies*

The presentation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

ASC 606 REVENUE RECOGNITION

A. Significant accounting policy

Revenue is measured based on a consideration specified in a contract with a customer, and excludes any sales incentives and amounts collected on behalf of third parties. The Company recognizes revenue when it satisfied a performance obligation by transferring control over a product or service to a customer.

Taxes and regulatory fees assessed by a government authority or agency that are both imposed on and concurrent with a specified revenue-producing transaction, that are collected by the Company from a customer, are excluded from revenue.

B. Nature of services

The following is a description of activities – separated by reportable segments, per FINRA Form "Supplemental Statement of Income (SSOI)"; from which the Company generates its revenue. For more detailed information about reportable segments, see below

Fees earned: This includes fees earned from affiliated entities; investment banking fees, M&A advisory; account supervision and investment advisory fees; administrative fees, revenue from research services; rebates from exchanges/ECN and ATS; 12b-1 fees; Mutual fund fees other than concessions or 12b-1 fees; execution service fees; clearing services; fees earned from customer bank sweep into FDIC insured products or from '40Act companies and networking fees from '40 Act companies.



AUGEO ADVISORS, LLC  
Notes to Financial Statements  
For the year ended December 31, 2019

Note 1: GENERAL AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES  
(Continued)

Furniture and equipment are stated at cost. Repairs and maintenance to these assets are charged to expense as incurred; major improvements enhancing the function and/or useful life are capitalized. When items are sold or retired, the related cost and accumulated depreciation are removed from the accounts and any gains or losses arising from such transactions are recognized. Property and equipment are depreciated over their estimated useful lives of three (3) to seven (7) years by the straight-line method. Tangible assets with a cost of more than \$1,000 and an estimated useful life of at least one year are capitalized.

The Company, with the consent of its Members, has elected to be a Limited Liability Company. For tax purposes, the Company is treated like a partnership, therefore in lieu of business income taxes, the Members are taxed on the Company's taxable income. Accordingly, no provision or liability for Federal Income Taxes is included in these financial statements. The State of California has similar treatment, although there exists a provision for a minimum Franchise Tax of \$800 plus a fee based upon gross receipts.

The Company is engaged in various trading and brokerage activities in whose counterparties primarily include broker/dealers, banks, and other financial institutions. In the event counterparties do not fulfill their obligations, the Company may be exposed to risk. The risk of default depends upon the creditworthiness of the counterparty or issuer of the instrument. To mitigate the risk of loss, the Company maintains its accounts with credit worthy customers and counterparties.

One hundred percent of the Company's revenue in 2019 came from two clients.

Management has reviewed the results of operations for the period of time from December 31, 2019 through January 21, 2020, the date the financial statements were available to be issued, and have determined that no adjustments are necessary to the amounts reported in the accompanying financial statements nor have any subsequent events occurred, the nature of which would require disclosure.

The Company is subject to audit by the taxing agencies for years ending December 31, 2016, 2017 and 2018.

FASB ASC 820 defines fair value, establishes a framework for measuring fair value, and establishes a fair value hierarchy which prioritized the inputs to valuation techniques. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value measurement assumes that the transaction to sell the asset or liability or, in the absence of a principal market, the most advantageous market for the asset or liability. Valuation techniques that are consistent with the market, income or cost approach, as specified by FASB ASC 820 are used to measure fair value.

AUGEO ADVISORS, LLC  
Notes to Financial Statements  
For the year ended December 31, 2019

**Note 1: GENERAL AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**  
(Continued)

The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels:

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities the Company has the ability to access.

Level 2 inputs are inputs (other than quoted prices included within Level 1) that are observable for the asset or liability, either directly or indirectly.

Level 3 are unobservable inputs for the asset or liability and rely on management's own assumptions about the assumptions that market participants would use in pricing the asset or liability. (The unobservable inputs should be developed based on the best information available in the circumstances and may include the Company's own data.)

There were no Levels to measure at December 31, 2019.

**Note 2: PROPERTY AND EQUIPMENT, NET**

Property and equipment are recorded at cost and summarized by major classifications as follows:

Computer equipment	\$ 20,842
Furniture	<u>7,145</u>
	27,987
Less accumulated depreciation	<u>(26,993)</u>
Fixed assets, net	<u>\$ 994</u>

For the year ended December 31, 2019, depreciation expense was \$1,705.

**Note 3: INCOME TAXES**

The Company is subject to a limited liability company gross receipts fee and a minimum franchise tax of \$800. At December 31, 2019, the Company was subject to the minimum limited liability company income tax of \$800.

AUGEO ADVISORS, LLC  
Notes to Financial Statements  
For the year ended December 31, 2019

Note 4: COMMITMENTS AND CONTINGENCIES

The Company has reviewed ASC842 Lease Accounting and believes it is not applicable to the Company because the operating lease for the Company's office space expires in eleven months, on November 30, 2020.

The Company leases office space under a non-cancellable operating lease agreement expiring on November 30, 2020. As of December 31, 2019, minimum future rental commitments under the lease are:

<u>Period</u>	<u>Amount</u>
Through December 31, 2020	\$20,405

Office rent expense for the year ended December 31, 2019 totaled \$23,840.

Note 5: NET CAPITAL

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. Net capital and aggregate indebtedness change day to day, but on December 31, 2019 the Company had net capital of \$38,100, which was \$33,100 in excess of its required net capital of \$5,000; and the Company's ratio of aggregate indebtedness of \$42,102 to net capital was 1.11-to-1, which is less than the 15-to-1 maximum ratio allowed for a broker dealer.

# AUGEO ADVISORS, LLC

## Statement of Net Capital Schedule I For the year ended December 31, 2019

	Focus 12/31/19	Audit 12/31/19	Change
Member's equity, December 31, 2019	\$ 133,699	\$ 133,699	\$ -
Subtract - Non allowable assets:			
Accounts receivable	75,000	75,000	-
Fixed assets	994	994	-
Other assets	4,605	4,605	-
Other deductions	15,000	15,000	-
Tentative net capital	38,100	38,100	-
Haircuts	-	-	-
NET CAPITAL	38,100	38,100	-
Minimum net capital	5,000	5,000	-
Excess net capital	\$ 33,100	\$ 33,100	-
Aggregate indebtedness	42,102	42,102	-
Ratio of aggregate indebtedness to net capital	1.11	1.11	

There were no reported differences between the audit and Focus at December 31, 2019.

AUGEO ADVISORS, LLC

Schedule II  
Determination of Reserve Requirements  
Under Rule 15c3-3 of the Securities and Exchange Commission  
December 31, 2019

The Company is exempt from the Reserve Requirement of computation according to the provision of Rule 15c3-3(k)(2)(i).

Schedule III  
Information Relating to Possession or Control  
Requirements Under Rule 15c3-3  
December 31, 2019

The Company is exempt from the Rule 15c3-3 as it relates to possession and Control requirements under the (k)(2)(i) exemptive provision.

## Assertions Regarding Exemption Provisions

We, as members of management of Augeo Advisors, LLC ("the Company"), are responsible for compliance with the annual reporting requirements under Rule 17a-5 of the Securities Exchange Act of 1934. Those requirements compel a broker or dealer to file annual reports with the Securities Exchange Commission (SEC) and the broker or dealer's designated examining authority (DEA). One of the reports to be included in the annual filing is an exemption report prepared by an independent public accountant based upon a review of assertions provided by the broker or dealer. Pursuant to that requirement, the management of the Company hereby makes the following assertions:

### **Identified Exemption Provision:**

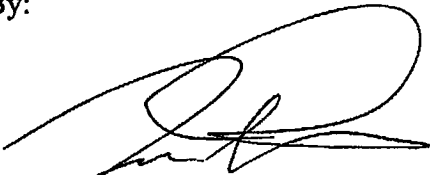
The Company claims exemption from the custody and reserve provisions of Rule 15c3-3 by operating under the exemption provided by Rule 15c3-3, Paragraph (k)(2)(i).

### **Statement Regarding Meeting Exemption Provision:**

The Company met the identified exemption provision without exception throughout the period from January 1, 2019 through December 31, 2019.

**AUGEO ADVISORS, LLC**

By:



**Lars Ekstrom, Managing Director**

1-21-2020

Date

**BRIAN W. ANSON**

Certified Public Accountant

18401 Burbank Blvd., Suite 120, Tarzana, CA 91356 • Tel. (818) 636-5660 • Fax (818) 401-8818

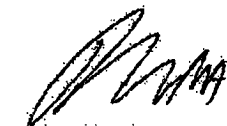
**REPORT OF INDEPENDENT REGISTERED PUBLIC  
ACCOUNTING FIRM**

Board of Members  
Augeo Advisors, LLC  
Los Angeles, California

I have reviewed management's statements, included in the accompanying Exemption Report in which (1) Augeo Advisors, LLC, identified the following provisions of 17 C.F.R. §15c3-3(k) under which Augeo Advisors, LLC claimed an exemption from 17 C.F.R. §240.15c3-3: (k)(2)(i) (the "exemption provisions") and (2) Augeo Advisors, LLC, stated that Augeo Advisors, LLC, met the identified exemption provisions throughout the most recent fiscal year without exception. Augeo Advisors, LLC's management is responsible for compliance with the exemption provisions and its statements.

My review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and accordingly, included inquiries and other required procedures to obtain evidence about Augeo Advisors, LLC's compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, I do not express such an opinion.

Based on my review, I am not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(2)(i) of Rule 15c3-3 under the Securities Exchange Act of 1934.



Brian W. Anson  
Certified Public Accountant  
Tarzana, California  
January 21, 2020

**AUGEO ADVISORS, LLC**

**FINANCIAL STATEMENTS**  
**AND**  
**ACCOMPANYING SUPPLEMENTARY INFORMATION**

**REPORT PURSUANT TO SEC RULE 17a-5(d)**

**FOR THE YEAR ENDED**  
**DECEMBER 31, 2019**



# AUGEO ADVISORS, LLC

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